
Gujarat Electricity Regulatory Commission

DATE: 06.08.2012

In pursuance to the Provisions made under GERC (Demand Side Management) Regulations, 2012 GERC hereby formulate the Objectives for Demand Side Management for the State of Gujarat as under

- To control, reduce and influence electricity demand by implementation of suitable policies and measures;
- To encourage consumers to amend their electricity consumption pattern both with respect to timing and level of electricity demand for efficient use of energy;
- To complement supply side strategies to help the licensees to avoid or postpone costly capacity (generation, transmission & distribution network) additions by slowing demand growth;
- To lower the overall cost of electricity to the consumers by economical and efficient use of resources;
- To reduce the environmental damage by reducing the emission of green house gases;
- To supplement national level efforts for implementation of various DSM schemes set out by the Bureau;
- Strategic efforts to induce lasting structural or behavioral changes in the market that result in increased adoption of energy-efficient technologies, services, and practices.

-Sd-
Dr. Ketan Shukla
SECRETARY

Ahmedabad
Date: 6th August, 2012
